

KIRBY GENE ANDERSON

t: 801.360.6862 | www.kirbygeneanderson.com | e: kirbygeneanderson@gmail.com

EDUCATION

August 2010 to August 2015

Bachelor of Science, Geoscience (Environmental emphasis)

University of Utah, Salt Lake City, Utah

EXPERIENCE

February 2023 to Current

Technical Designer, Owned Brands at Backcountry.com, Cottonwood Heights, Utah

- Technical Designer for Backcountry Owned Brands outerwear (including ski), athletic, and casuals
 - Categories include: technical wovens, mountain bike apparel, outerwear, down and synthetic insulated layers, knits, and base layers
- Collaborate closely with design team to ensure production embodies design intent while incorporating fit standards for optimal movement, comfort, and performance
- Schedule and lead all fit sessions for mens and womens styles
- Develop tech packs for vendors - including artwork, specifications for measurements, construction details, seam callouts, and size grading
- Create and fix patterns for wovens, knits, in both casual and active wear using 3D software (Browzwear)
- Work in tandem with product development to meet deadlines for first fit, second fit, pre-production, and top-of-production
- Apply years of expertise in garment engineering and fit correction techniques
- Communicate pattern instructions and corrections to numerous global factories
 - Sewing mock-ups and creating illustrations and videos for demonstration purposes when needed
- Personally wear-test fit samples in the outdoors to ensure garment performance in the early stage of development
- Read customer reviews for fit callouts
- Regularly attend Outdoor Retailer conference in Salt Lake City

February 2018 to February 2023

Technical Designer, DownEast Outfitters, Salt Lake City, Utah

- Led fit sessions, construction approval, and documentation for high-production women's apparel company averaging 40+ new styles a month
- Evaluated garments for fit, compliance of specs and size grade, measurements, construction, pattern corrections, and functionality to ensure proper fit
- Utilized WFX Web PDM, written comments, sketches, and photos marked up in Adobe Illustrator to communicate with vendors and design team to ensure product deadlines are met

- Supervised Assistant Technical Designer

January 2017 to January 2021

Freelance Drag Performer Designer and Tailor, Salt Lake City, Utah

- From sketches of end product, create custom-made outfits based on performer needs

February 2016 to February 2018

Seamster (Sewing), Supervisor Lead, DownEast Outfitters, Salt Lake City, Utah

- Constructed garments for pattern tests used by design team

March 2016 to January 2017

Designer and Prototyper, Utah Contract Sewing, Salt Lake City, Utah

- Designed and created outdoor gear prototypes for numerous clients

September 2014 to April 2016

Sales Associate, Hancock Fabrics, Salt Lake City, Utah

- Provided fabric and sewing machine consultation for customers

ATTRIBUTES + SKILLS

- Dedicated team player; committed to meeting deadlines and enjoys collaborating with others
- Extensive knowledge in garment construction and grading to different body types and genders
- Experienced sewer: single needle lockstitch, serger, cover stitch, and chain stitch
- Utilize both basic math and trigonometry for garment construction
- Talented concept illustrator; hand draw sketches of garments and product designs
- Software proficiency: Adobe Illustrator, Browzwear, Centric PLM, WFX Web PDM, Microsoft Office, Google Suite

HOBBIES + INTERESTS

XC Skiing | Mountain Biking | Camping | Drag Couture | Bespoke Denim | Slow Fashion | Western US Geology | Cat Dad